



Made by me

COLOUR CARD

**FIRED
EARTH™**

THE FUTURE OF PAINT TODAY

CREATIVE RANGE



WATER
BASED



LEAD CONTENT
< 90 PPM



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 - 2 HOURS



4 - 6 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

BRUSHED METAL

Fired Earth Brushed Metal is a water-based homogeneous mildly textured metallic paint for enhancing interior surfaces and creating special reflective brushed features and patterns.





german silver

mountain mist

elegance

star dust

german silver

rose gold

glam

shimmer

jewel



WATER
BASED



LEAD CONTENT
< 90 PPM



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 - 2 HOURS



4 - 6 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

LIQUID METAL

Fired Earth Liquid Metal is a water based metallic type paint for enhancing interior surfaces and creating special reflective features and colours. This finish has a tri-dimensional effect with metallic tones that change according to environmental brightness.





champagne

german silver shimmer

titanium

chocolate shimmer

rose gold shimmer

penny bronze

old copper

old gold



WATER
BASED



LEAD CONTENT
< 90 PPM



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 - 2 HOURS



4 - 6 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

LIQUID RUST

Fired Earth Liquid Rust is a twin pack comprising of a 1 liter base coat containing iron filings. A separate 250ml liquid rust agent used in conjunction in desired quantities to achieve a decorative rusted coating. Varying degrees of rusting effects from subtle colour variations to special aged rust effects can be achieved.



rust effect

FIRED EARTH™

THE FUTURE OF PAINT TODAY

GLAZE COAT

Fired Earth Glazecoat Clear is a premium quality non-yellowing, all weather and stain resistant pure acrylic glaze coat in natural gloss and natural matt finish. It provides a UV protective acrylic coating over

Fired Earth Chalk Paint, Fired Earth Walls & Wood and paint techniques. Also, to seal acrylic matt wall surfaces, cement plaster, wood, walls covered with non-washable wallpapers and brick walls.



clear



06



WATER
BASED



LEAD CONTENT
< 90 PPM



WEATHER & UV
RESISTANT



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 HOUR



10 m² PER LITRE
PER COAT

Available in 1 L

07



WATER
BASED



LEAD CONTENT
< 90 PPM



SCENTED



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 HOUR



8 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

CHALK BOARD

Fired Earth Chalk Board Paint is a unique decorative quality coating that inspires creativity. This specially formulated scented acrylic coating allows for chalk writing on a variety of suitably prepared surfaces. It's anti-skid / anti-glare matt-finish cleans easily and is ideal for schools and creative areas.



Available in 1 L



green

black

09



WATER
BASED



LEAD CONTENT
< 90 PPM



EASY TO
APPLY



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 HOUR



8 - 12 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

CHALK PAINT

Fired Earth Chalk Paint is a unique decorative quality paint that inspires creativity. It is a dense acrylic coating with a matt finish developed for furniture and walls. It can also be used on plaster, fibre cement, stone, brick, concrete, plastics, glass and metal.



Available in 1 L

Soft Wax available in clear & dark 350 ml



arc pure white

arc pure white

chateau

newish white

gauloise grey

putty grey

french clay

creme brulee

provence grey

bastille pink

king louis blue

larva

french blue

eiffel green

storm blue

post red

muddy grey

raw earth

bistro grey

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WATER
BASED



LEAD CONTENT
< 90 PPM



LOWER VOC



INTERIOR &
EXTERIOR USE



TOUCH DRY
1 HOUR



6 - 8 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

CABINET & FURNITURE

Fired Earth Cabinet & Furniture Paint is a single pack, pure acrylic with a medium gloss finish. Water based with excellent adhesion for a decorative & protective finish. It has excellent adhesion, abrasion resistance & resistance to weathering. The product is easy to apply with great flow and levelling for interior and exterior use.



Available in 1 L



supa white

lite latte

mocca chocca

grey shade

grey ghost

blue zoo

grime slime

carbon copy

sub lime

mellow yellow

red lips

black knight

blue zoo

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**SOLVENT
BASED**



**WEATHER & UV
RESISTANT**



**INTERIOR &
EXTERIOR USE**



**TOUCH DRY
6 HOURS**



**8 - 10 m² PER LITRE
PER COAT**



**7 YEAR
GUARANTEE**

**FIRED
EARTH™**

THE FUTURE OF PAINT TODAY

EXTREME GLOSS

Fired Earth Extreme Gloss is a durable solvent based high quality premium enamel. It has excellent application and adhesion properties. Water, UV and all weather resistance for interior and exterior doors and or other substrates. It is meant for application to both primed new work and sound previously painted areas.



Available in 1 L



sound white

jarred grey

grind grey

groan blue

squeal yellow

squeaky lime

rasp red

scrape black

15



WATER
BASED



LEAD CONTENT
< 90 PPM



EASY TO
APPLY



INTERIOR &
EXTERIOR USE



TOUCH DRY
2 - 4 HOURS



2 - 4 m² PER LITRE
PER COAT

FIRED EARTH™

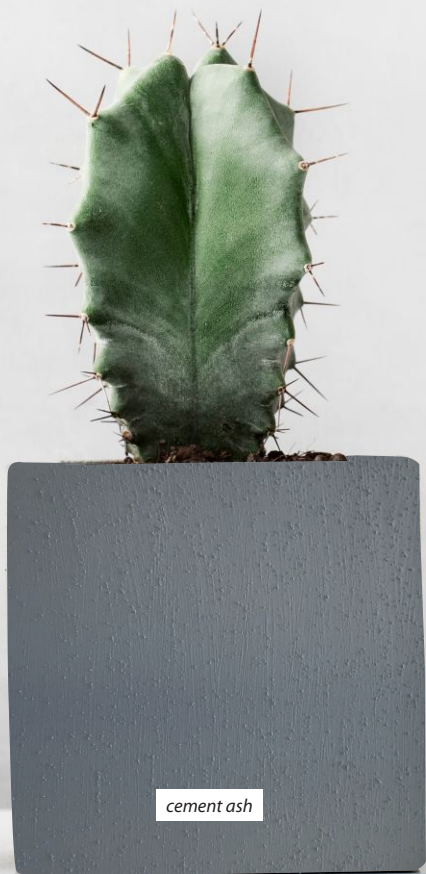
THE FUTURE OF PAINT TODAY

POT PAINT

Fired Earth Pot Paint is an ingenious way to refurbish and revive that old or new pot in and about your home. No Primer is required on that new plastic, concrete or terracotta pot. Textured acrylic, water based and easy to use. Remember to ensure that the surface is suitably prepared.



Available in 1 L



cement ash



jute bag

cement ash

grey shale

jute bag

terra clay

late night

black coal

17



WATER
BASED



LEAD CONTENT
< 90 PPM



WATER
RESISTANCE



EXTERIOR USE



TOUCH DRY
1 HOUR



3 - 5 m² PER LITRE
PER COAT

FIRED EARTH™

THE FUTURE OF PAINT TODAY

TANK PAINT

Fired Earth Tank Paint is a single pack acrylic with a matt finish. Water-based with excellent adhesion for a decorative and all-weather protective finish, on suitably prepared plastic and metal tanks.



Available in 1 L



white

fine mist

cold sea

rain cloud

grey water

damp grass

ash sky



WATER
BASED



LEAD CONTENT
< 90 PPM



STAIN RESISTANT
EASY TO CLEAN



TOUCH DRY
1 HOUR



15 YEAR
GUARANTEE

FIRED EARTH™

THE FUTURE OF PAINT TODAY

FRESH AIR™ KIDS

Fired Earth Fresh Air™ Kids subtle sheen, is a superior quality pure latex acrylic paint. Specifically formulated with new generation technology which offers a unique combination of environmentally friendly benefits with excellent performance and durability.



BEARY
ICE



PIGGY
PINK



CHICKY
YELLOW



KATTY
COOL



FROGGY
GREEN



DOGGY
PLUM



SHARKY
TEAL



PENGUINY
BLUE



OWLY
RED

Available in 2,5 L

hippo grey



beary ice

hippo grey

piggy pink

chicky yellow

katty cool

froggy green

doggy plum

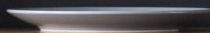
sharky teal

penguiny blue

owly red



- 1/2 teaspoon salt
- 1/3 cup milk



FIRED EARTH™

THE FUTURE OF PAINT TODAY

Creative range:



Please note colours are represented as accurately as print processes allow. The final painted colours may depend on surface conditions, previous surface treatments and the effect of light and shade. Try a test area first. To ensure that colours are consistent check that batch numbers correspond. The colours depicted in the photographs may vary from the actual paint colour due the effect of light, the printing process, ink limitations and paper finishes. Please consult the Fired Earth in-store paint boards. **E&OE**

Exclusive to

