

FIRED EARTH™

THE FUTURE OF PAINT TODAY

SPECIAL PURPOSE

interior & exterior special purpose products



01



SOLVENT
BASED



SUPER
ADHESION



HIGH QUALITY
DURABLE URETHANE



INTERIOR
USE



TOUCH DRY
4 HOURS



10 m² PER LITRE
PER COAT

FIRED EARTH™

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TRENDY FLOOR

Fired Earth Trendy Floor is a high quality durable urethane floor coating with a gloss finish. Trendy Floor paint is specially formulated to protect and decorate interior concrete floors.



Available in 5 L



concorde

don

pulp

cuppa

metro

dynamo

03



SOLVENT
BASED



SUPER
ADHESION



ALKALI
RESISTANT



INTERIOR &
EXTERIOR USE



TOUCH DRY
4 HOURS



7 - 9 m² PER LITRE
PER COAT

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FLOOR COAT

Fired Earth Floor-Coat Enamel is a quality solvent based medium gloss urethane enamel which has excellent adhesion and abrasion resistant properties. It is resistant to water, alkali and cleaning chemicals for interior & exterior floor areas.



Available in 5 L



grey

terracotta

red

green

black

grey

05



WATER
BASED



LEAD CONTENT
< 90 PPM



SUPER
ADHESION



EXTERIOR USE



TOUCH DRY
1 - 2 HOURS



4 - 6 m² PER LITRE
PER COAT

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ULTRA PAVE

Fired Earth Ultra Pave is a high quality self cross-linking polymer with a low sheen finish for paving, driveway, sidewalk and general purpose use, providing maximum abrasion resistance.



Available in 5 L & 20 L



charcoal

charcoal

terracotta

red

burgandy

brown

green

black

07



WATER
BASED



WEATHER & UV
RESISTANT



EXTERIOR USE



TOUCH DRY
1 - 2 HOURS



6 - 8 m² PER LITRE
PER COAT



10 YEAR
GUARANTEE

FIRED EARTH™

THE FUTURE OF PAINT TODAY

EXTREME ROOF

Fired Earth Extreme Roof acrylic is a high quality medium sheen acrylic paint with outstanding weathering and alkali resistance properties. It can be applied onto suitably prepared fibre cement tiles, roof sheet, clay, cement roof tiles and galvanised iron roofs.



Available in 5 L & 20 L



white

grey

terracotta

red

brown

burgundy

green

charcoal

black

terracotta

09



WATER
BASED



LEAD CONTENT
< 90 PPM



INTERIOR
USE



TOUCH DRY
1 - 2 HOURS



6 - 8 m² PER LITRE
PER COAT



7 YEAR
GUARANTEE

FIRED EARTH™

THE FUTURE OF PAINT TODAY

CEILING PAINT

Fired Earth Ceiling Paint is a water based high quality pigmented matt finish for ceilings. This is pink in the wet state and white in the dry state making it easier to see where you have not painted, for application to both primed and new surfaces and suitably prepared previously painted areas.



Available in 5 L

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KITCHEN & BATHROOMS

Fired Earth Kitchens & Bathrooms paint is a high quality pigmented hygienic water based paint. It has a subtle sheen finish with excellent adhesion, stain resistance and washability. It is also mould, water and steam resistant in high humidity areas.



10



WATER
BASED



LEAD CONTENT
< 90 PPM



INTERIOR
USE



TOUCH DRY
1 HOUR



6 - 8 m² PER LITRE
PER COAT



15 YEAR
GUARANTEE

Available in 2,5 L

FIRED EARTH™

THE FUTURE OF PAINT TODAY

Special purpose product range:



Please note colours are represented as accurately as print processes allow. The final painted colours may depend on surface conditions, previous surface treatments and the effect of light and shade. Try a test area first. To ensure that colours are consistent check that batch numbers correspond. The colours depicted in the photographs may vary from the actual paint colour due the effect of light, the printing process, ink limitations and paper finishes. Please consult the Fired Earth in-store paint boards. **E&OE**

Exclusive to

